

CM 280 : Book Production: Pueo Literary and Art Journal

This course is intended to acquaint students with the theory, practice, and skills required to publish a book (Pueo Literary and Art Journal), and, by extension, enable students to participate in the production of any small publication such as magazines, handbooks, manuals, brochures, flyers, newsletters, etc. To varying degrees over two semesters, the course covers planning, publicity, selection, editing, proofreading, layout, production, distribution, and celebration. Six credits may be applied to the AA degree. (Cross-listed as ENG 280.)

Credits 3

Lecture Hours 3

Designation

DA

Prerequisites

Grade of “C” or better in Eng 100 or consent of instructor.

Course Outcomes

- Evaluate how audience, purpose, and mode of publication affect publication design.
- Employ skills such as editing, proofreading, design, and layout.
- Participate in imaginative and creative collaboration in the production of a journal that maintains high standards.