

JOUR 150 : Media and Society

The role of the media in contemporary society, including development, influence, rights, responsibilities, issues and trends - with emphasis on the social, political and economic effects.

Credits 3

Lecture Hours 3

Designation

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Course Outcomes

- Compare and evaluate various forms of mass media and their effect on society.
- Use critical reasoning skills to distinguish fact from opinion and judge the credibility of various information sources.
- Describe and apply basic mass media principles as well as social science methods (e.g. interviews, observation and surveys) to analyze examples from the media.
- Illustrate and explain why an understanding of news and media literacy is important in the 21st century.