

JOUR 250 : Media Writing

An introductory course in reporting and writing news stories for delivery to different media, including print, online media and video.

Credits 3

Lecture Hours 3

Prerequisites

“C” or better in ENG 100.

Course Outcomes

- Analyze the quality of coverage in stories produced by the mass media to become a more informed consumer of news.
- Describe the basic journalistic issues related to news values and communication law and ethics.
- Produce various multimedia writing (print, online media, and video) using journalistic concepts and principles.
- Write, edit and proofread stories for readability, clarity, accuracy, news value, conciseness and mechanics.