

# JOUR 270 : Introduction to Multimedia Storytelling

Fundamentals of multimedia storytelling using video, audio and photography to report and produce news and documentary stories for the web and other distribution platforms.

**Credits** 3

**Lecture Hours** 3

**Designation**

DA

**Prerequisites**

Credit for or registration in JOUR 150 or JOUR 250 or consent of instructor

**Course Outcomes**

- Produce various news videos and short documentaries independently or in groups that meet professional journalistic standards and ethics
- Generate story ideas; research, gather and organize information; follow through on assignments; and meet deadlines
- Apply basic knowledge and skills of digital video production including cinematography, sound and editing
- Critically analyze news videos and documentaries produced by the mass media