JOUR 200 : Introduction to Multimedia Journalism

Fundamentals of multimedia journalism including reporting stories that include photography, audio, graphics and video that can be combined into the ideal online package.

Credits 3

Lecture Hours 3

Course Outcomes

- Apply basic journalistic concepts and principles to produce multimedia stories that can be published online.
- Generate story ideas and determine the best way to convey those stories through text, audio, photography, video and/ or infographics.
- Gather essential information for a story, including conducting interviews, following through on assignments and meeting deadlines.
- Take pictures using a digital camera applying concepts of photocomposition and then edit them using editing software.